

The background of the slide is a collage of various US dollar bills, including \$50, \$100, and \$200 denominations, arranged in a slightly overlapping and angled manner. The bills are rendered in a semi-transparent, green-tinted style, creating a textured, financial backdrop. The text is overlaid on this background in a bright yellow color.

Predicting the Stock Market using Artificial Intelligence

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Topic

- Using historical data (3 days), predict whether tomorrow's stock market will close UP or DOWN
- Predict stock market volatility using historical VIX data (16 & 44 days)
- Automated prediction based on model developed from individual stock market data.

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Utility

- Get Rich the Quick and Easy Way!
- Personal Finance
 - e.g. Self-managed 401k
- Complex Signal Analysis (Data Mining):
 - Find patterns given unknown distribution
 - Predict future behavior for irrational agents



Method

- Candlestick Pattern
 - Munehisa Homma: Japanese Rich Trader from 1700's
 - Steve Nison: Applied Homma's candlesticks to contemporary investment (stocks)
- Model Market Behavior
 - Use 500 stocks to learn individual stock movement
 - Use model to predict market value for next day

Background

- JPM: Days of loss in 2013 = 0
- Virtu: Days of loss 2009-2013 = 1
- Support Vector Machines
- Neural Networks
- Twitter
- Autoregressive Integrated Moving Average (ARIMA)
- Echostate Networks

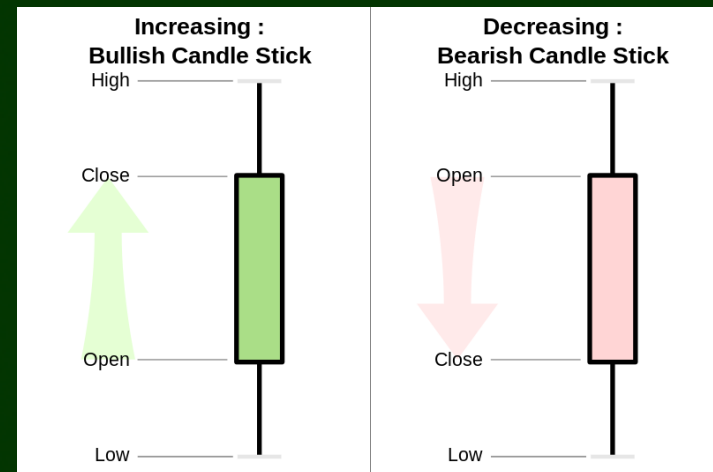
Data Source

- Tradestation: www.tradestation.com
- Stocks: S&P 500 + SPDR
- 3 Day Sliding Window (Day 4 = Label)
 - Train/Test : approximately 2.2 million samples
 - Validate: approximately 5,200 samples
- VIX: CBOE
 - Approximately 5,200 samples
 - Same 20 year span as S&P 500 data

Data

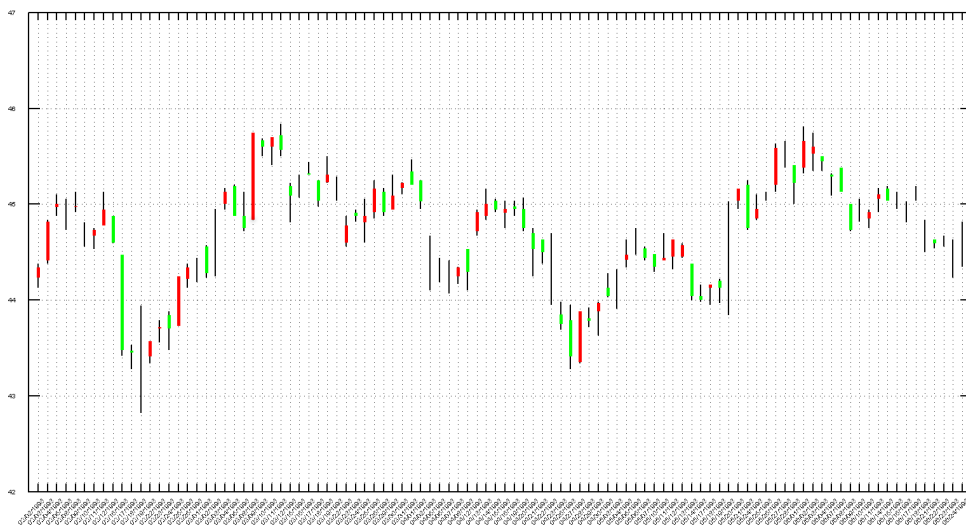
- **Features:**

- Open, High, Low, Close
- For each of Day 1 to 3
- Delta Close Day1/2 and Day 2/3
- Label: related to line slope: Up, Down, Peak, Trough



Example:

10.97,11.05,10.82,10.97
11.01,11.05,10.56,10.67
10.60,10.67,10.57,10.60
-0.30,-0.07,DOWN



Feature Extraction

- So Far: 3 Day candlestick patterns
 - Only 15 attributes
 - Manually reduced from 24
 - PCA suggests only 3: ΔC_{12} , ΔC_{23} , $D_3 \text{Vol}$
- VIX:
 - 16 and 44 Day
 - 80 and 220 attributes respectively

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AI Methods

- **Baseline: random buy and sell**
- **Classification:**
 - Bayesian Inference
 - Radial Basis Functions
- **Regression:**
 - Linear Regression
 - Support Vector Machine Regression
 - Radial Basis Function Regression
- **Clustering – K-Means**

Software Platforms

- WEKA Version 3.7
 - Used only standard algorithms – no plug-ins.
- Java
 - Custom program written to preprocess the data and produce N-Day sliding windows (3, 16, and 44)

Performance Evaluation

- SPDR (spider)

- Mimics entire S&P 500

- Standard for performance evaluation

- Error: $\sqrt{(Z(t+1) - SPDR(t+1))^2}$

- Metrics:

- Accuracy: predicted market status vs. SPDR

- ROI: the amount of money gained from trades

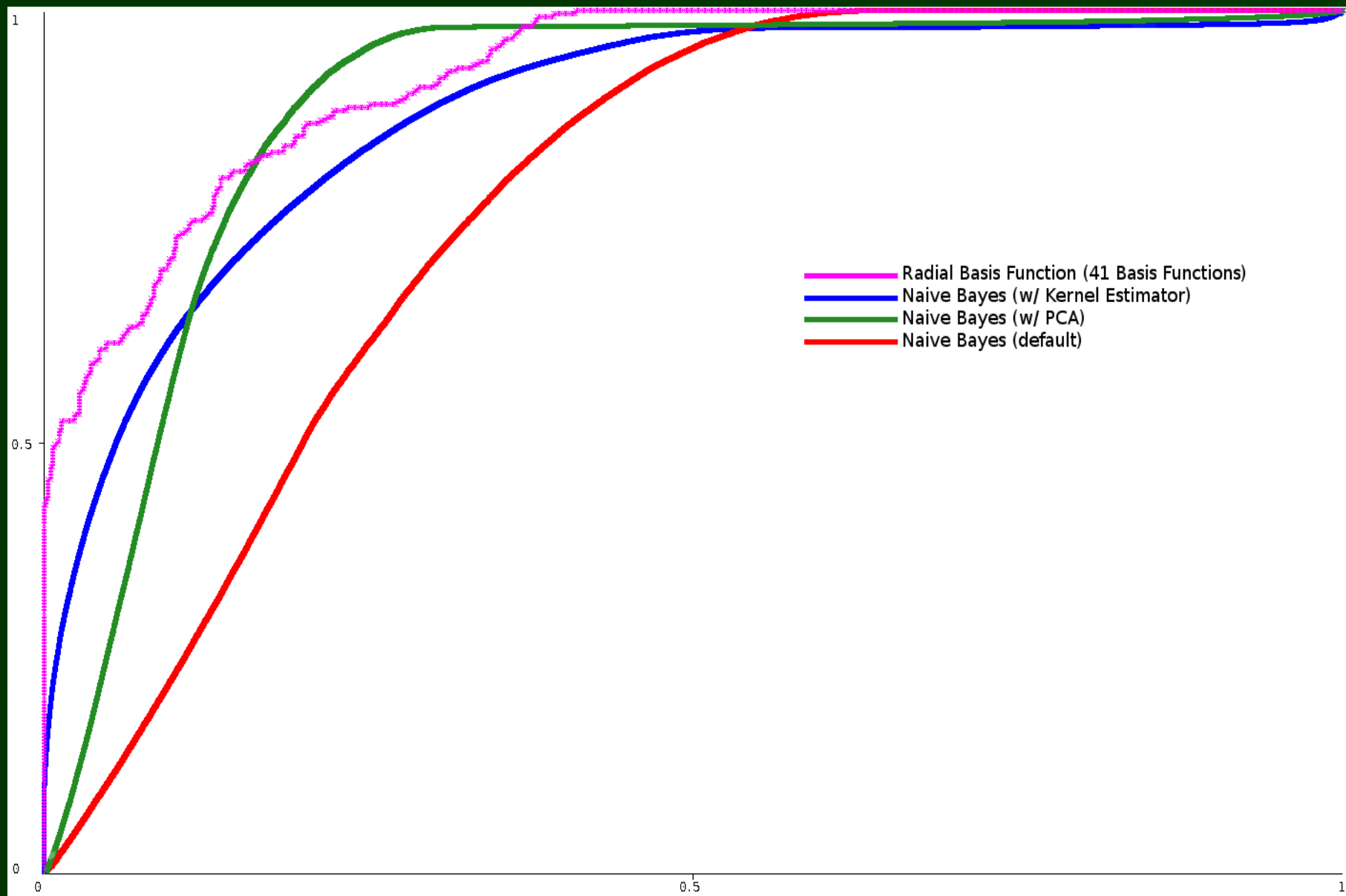
- Market Days: days money is used for trading

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Cross Validation

- Training Set
 - 50% of S&P 500 (1.1 million)
- Test Set
 - Remaining 50% of S&P 500 (1.1 million)
- Validation Set
 - 100% of SPDR (5235)
- Validation set deliberately not mixed with train/test sets to mimic real world.

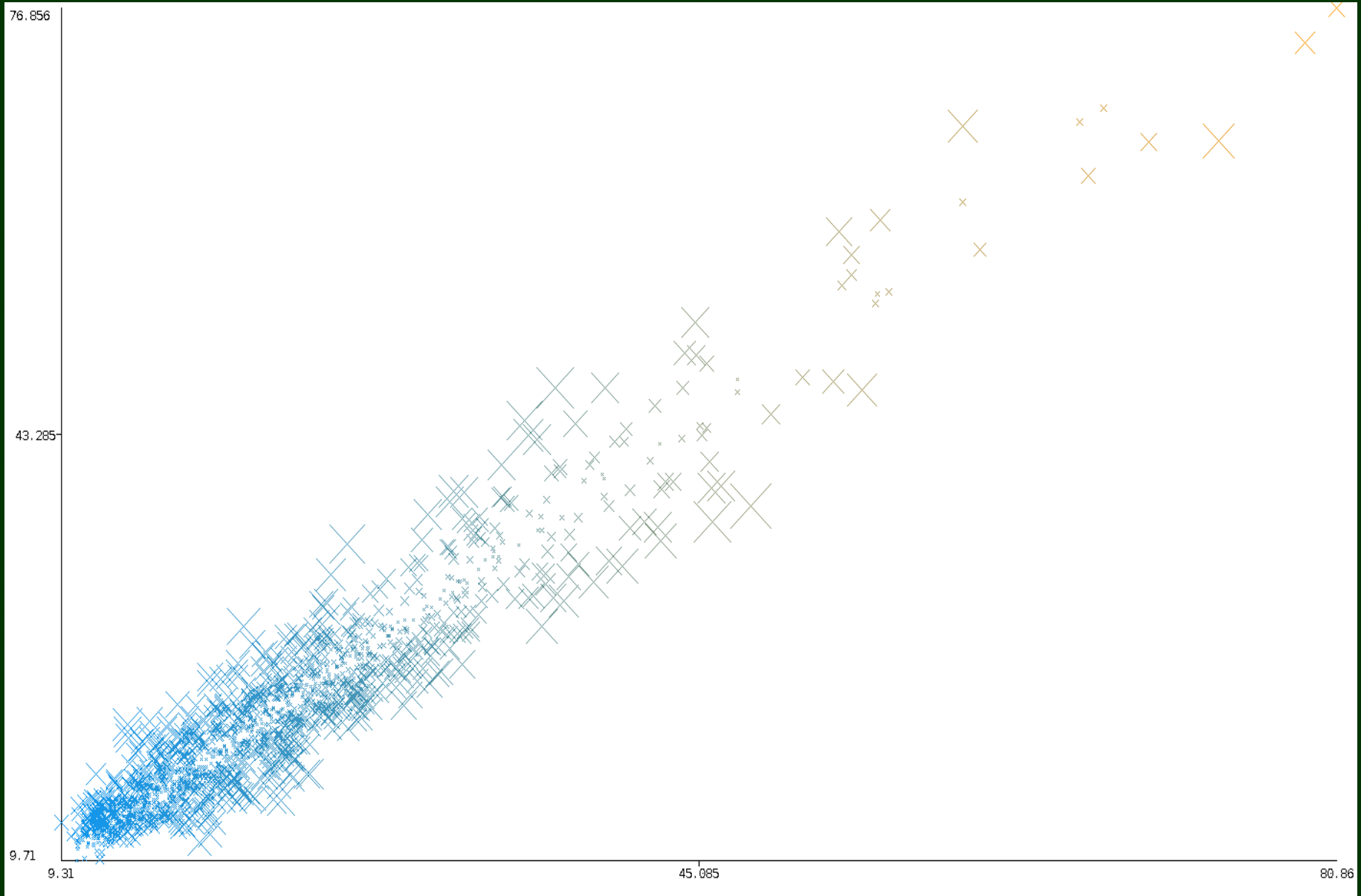
Data Visualization



Final Results

Trial	Accuracy	Market Days	ROI
Random	51%	2618	-31.69%
Naive Bayes3 w/ PCA	55.16%	1201	268.46%
Radial Basis Function Net	80.92%	488	432.10%
Radial Basis Regression	70.49%	N/A	N/A

Visualization of RBF Errors



Conclusion

- Accounting for volatility makes a big difference!
- Achieved success as 2 separate models:
 - Classification (discrete categories)
 - Regression
- Next step: combine models
 - Expectation is greater ROI (not accuracy)
 - Predictive ability is maximized with current models
 - Include other factors for greater accuracy